



Coon Rapids Mortgage Assistance Foundation Draft Strategic/Visioning Plan, December 2012

Barbara E. Raye & Cathy Capone Bennett
Center for Policy, Planning & Performance

Goal 1: Establish priorities and guidelines for Fund 82000		
Objective	Tasks	Completion Date
1. Conduct planning session of Board of Directors to establish priorities and guidelines	<ul style="list-style-type: none"> • Planning & design session for Board retreat • Pre-session survey • Facilitated session • Session summaries provided 	May 30, 2012
2. Officially adopt guidelines	<ul style="list-style-type: none"> • Board approves funding guidelines 	December 2012
3. Communicate grant guidelines and priorities to Coon Rapids residents	<ul style="list-style-type: none"> • Staff and Board President draft modifications to communications messages • Staff update flyer and website information • Final documents shared with full Board 	Board discussion/input December 2012 Final updated materials by end of March 2013
4. Update application and other forms/tools to align with decisions/priorities	<ul style="list-style-type: none"> • Staff make modifications • Review with President for input and then finalize • Final changes shared with full Board 	Updated materials by end of March 2013

Goal 2: Improve relationship and information flow between Foundation, City and Community		
Objective	Tasks	Completion Date
5. Establish communication policy between Executive Committee and Board	<ul style="list-style-type: none"> • Summarize agreements reached during retreat • Take to Board for approval 	December 2012
6. Continue relationships with key housing providers to explore needs and opportunities	<ul style="list-style-type: none"> • Share concepts and interest of Foundation with key housing service providers to determine potential innovative program options 	Begin Winter 2013 and continue through 2 nd quarter 2013 Discuss with Board in summer 2013

Goal 3: Become more strategic and informed about future needs		
Objective	Tasks	Completion Date
7. Continue to generate program ideas and concepts	<ul style="list-style-type: none"> • Allow for ideas to come forward through issues discussion sessions or individual Board members 	Ongoing as opportunities emerge and discussions held
8. Gain greater understanding of senior housing needs/options	<ul style="list-style-type: none"> • Review Opportunity City Program reports and supplement with additional information 	<ul style="list-style-type: none"> • First strategic discussion session 2013
9. Gain greater understanding of those aging in place and persons with accessibility needs	<ul style="list-style-type: none"> • Community inventory • Literature review/trend data • Overlay of best practice and trend data with community need • Development of program options 	<ul style="list-style-type: none"> • First strategic issues discussion session 2013
10. Gain greater understanding of ways Coon Rapids can attract school age families	<ul style="list-style-type: none"> • Community inventory • Literature review/trend data • Overlay of best practice and trend data with community need • Development of program options 	<ul style="list-style-type: none"> • First strategic issues discussion session 2013