

**CITY PARK ADVERTISING CONTRACT  
CITY OF COON RAPIDS**

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In consideration of \$\_\_\_\_\_, the City of Coon Rapids (hereinafter referred to as “City” hereby leases to \_\_\_\_\_, (hereinafter referred to as “Advertiser”) an advertising space at \_\_\_\_\_ a Coon Rapids City Park (hereinafter referred to as “PARK”) for \_\_\_\_\_, 2\_\_\_\_ through \_\_\_\_\_, 2\_\_\_\_\_.

The following terms are desired: (please initial one)

\_\_\_\_\_ \$500.00 per year for a five year commitment

\_\_\_\_\_ \$1,000.00 per year for a three year commitment

This contract is made subject to the following conditions:

1. The first payment is due immediately upon execution of this lease and the remaining payment shall be due and owing on or before April 1<sup>st</sup>, annually per contract length. Payment shall be made to the City of Coon Rapids, 11000 Crooked Lake Blvd. NW, Coon Rapids, MN 55433.

2. The City may remove any advertising for which any payment is delinquent.

3. The Advertiser is responsible for electronically providing required graphics to the Recreation Coordinator for logo production.

4. The Advertiser understands and acknowledges that the logo may be covered for a private exclusive use event. Advertiser will receive a three inch by four inch recreation program ad at no charge should that occur.

5. The City reserves the right to reject any Advertiser or advertising materials which, in the sole opinion of the City, will reflect negatively on the City. The City agrees not to unreasonably reject any advertiser or advertising materials.

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6. Advertiser will receive \$200.00 credit toward the initial cost of creating the advertising logo. Any cost above that \$200.00 amount will be paid in full by the advertiser within 30 days after the logo is displayed. Any modification or replacement of the logo shall be paid in full by the Advertiser.

Dated: \_\_\_\_\_

CITY OF COON RAPIDS:

ADVERTISER:

By: \_\_\_\_\_  
Ryan Gunderson  
Coon Rapids Recreation Coordinator  
11000 Crooked Lake Blvd.  
Coon Rapids, MN 55433  
763-767-6513

\_\_\_\_\_  
Signature of Advertiser

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
Telephone